

INTRODUCING "IONSWIPES" – DISPOSABLE WIPES THAT ELIMINATE GERMS ON DEVICES FOR OVER 2 WEEKS

Advanced Antimicrobial Protection For Phones, Tablets, Keyboards and Other Devices

LOUISVILLE, September 20, 2012 – modulR, the leader in mobile iPad solutions, today introduced ionSwipes, a new weapon in the fight to stop the spread of germs.

ionSwipes long-term antimicrobial wipes **eliminate 99.9% of germs, viruses and bacteria on your devices for over 2 weeks.**

"We live in a touch screen world, and those screens are highly effective at transmitting germs," said Josh Beatty, founder of modulR. "In fact, cold and flu viruses can survive for up to 18 hours on our devices. Think about how many times you handle your phone throughout the day. ionSwipes offer the most advanced germ defense for all your devices – perfect for offices, schools, hospitals, and anywhere else screens are shared."

With flu season on the way, the transmission of germs poses a potential public health hazard. Seventy-two percent of people admit to working sick and spreading germs, and it is the surfaces we touch that are the major causes for transmission.

Other screen cleaning products may disinfect, but only ionSwipes eliminates germs and prevents them from coming back. The core technology of ionSwipes is based on decades of university research, development and experience. Harnessing silver, copper and zinc ions at the nano-scale, ionSwipes is able to provide broad-based infection control that is completely safe, natural and long lasting.

To help spread the word about spreading germs, ionSwipes has started a campaign for clean screens everywhere at RememberToWipe.com. The site includes "viral" videos and educational infographics through a partnership with Keeping It Kleen – a health education resource.

ionSwipes is also offering a free sample to visitors on their website.

For more information, visit ionSwipes.com.

About modulR:

modulR helps people get more out of their iPad through an easy to use, innovative system specially designed for today's mobile lifestyle. A protective iPad case and comprehensive line of accessories work in concert to keep up with the fast pace and specific needs of businesses and consumers alike. Check it out at modulR.com.

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